



TRUSTED PARTNERS IN PUBLISHING ACCURATE, CREDIBLE, PEER-REVIEWED CONTENT

SalientContent delivers full-cycle peer review and editorial management services to more than 350 editors worldwide.

We provide high quality, customer-centric peer review and editorial management services, allowing publishers, editors, authors, and reviewers to focus on the scientific and technical aspects of publishing research.

Peer review is integral to publishing accurate, credible research, but managing the peer review process can be time-consuming, cumbersome, and costly. We manage the peer review and editorial process for our clients, helping them reduce costs, eliminate inefficiencies, and most importantly, improve the quality of the content they publish.



Peer Review Services.

From submission to publication, we support editors, authors, reviewers, and publishers through effective and efficient management of the entire peer review process.

- Peer review operations
- Editorial support and training
- Journal office administration



Workflow Design and Optimization.

We develop reliable, efficient workflow processes to enhance and ensure the quality of author contributions, expand reviewer participation while avoiding reviewer overload, and increase editor productivity by implementing efficiencies that allow editors to stay focused on the scientific and technical aspects of their work.

- Workflow design and optimization
- Peer review strategy
- Technology and system selection and configuration



Journal Growth and Development.

Whether a journal is in the beginning phases of establishing its publication cycle or is established in the space but seeking to expand its audience and reach, we provide expert consultation and advice to help publishers achieve their goals.

- Journal development
- Content development
- Reviewer and SME database development

WHY PARTNER WITH SALIENTCONTENT?

We've earned more than 30 years of experience overseeing the publishing program for the world's largest scientific society.

We apply the experience we've gained over three decades in the scientific and technical publishing industry to our proven project approach, which we continue to test and improve with each project. We know what works.

We are sharp and agile by design.

Rather than taking on any project that comes our way, we focus on making sure we are the right fit for the right publication. We adapt our approach to work specifically for your organization, resulting in a highly customized experience tailored to our client's needs.

We build highly experienced, carefully vetted project teams.

Our seasoned publication managers and journal analysts hold advanced degrees and bring an average of 20 years of experience in technical writing, editing, applied sciences, design, publication, and executive leadership and program management to each project. This expansive expertise results in our clients receiving the high-quality service they expect.

We provide personal attention and focus to our clients.

We match each publication with a dedicated project team, so our clients always know exactly who will be working with them on their project. With consistent and reliable communication from their SalientContent team, our clients can trust that the support they receive is aligned to their specific needs.



Founded in 2010 by Cheryl Shanks, SalientContent is grounded in three decades of experience in scientific and technical publishing and peer review strategy and operations. Serving as president of SalientContent, Cheryl is an industry-leading expert who has provided content development and peer review operations, technology, and strategy services for well-established publishing programs with global operations and reach. SalientContent is based in Fairfax, Virginia, but its team of highly experienced publication managers and journal analysts supports over 350 editors in 16 countries and 26 states.

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The friendly and competent team at SalientContent is always ready with comprehensive solutions and streamlined workflows. They seamlessly support our editors, authors, and reviewers, employing best-practices in manuscript submission and peer-review operations and staying abreast of scholarly publishing technology.

**Heather Brennan, Director of Publications,
American Institute of Aeronautics & Astronautics**